IAHFINEWS

Italian American Heritage Foundation Newsletter & July 2011 & Founded August 5, 1975 & Celebrating 36 Years





BEING RELEVANT!

While recently driving, I was listening to a radio discussion regarding Jewish Community Service Centers and the network of service they provide. There are several locations throughout the nation. The discussion centered on a current discussion about being a relevant organization for their community. It was a fascinating program, since the same discussion could be had amongst Italian American organizations, too. Historically, both the Jewish Community Service Agencies and Italian American groups have similar origins stemming from the early immigrant experiences of the 19th century. Both organizations focused on supporting new immigrants, in making the transitions to the United States, and maintaining some cultural and ethnic links. Today, they were talking about being relevant, given today's realities.

There are, of course, differences in focus between Jewish Family Services and Italian American organizations, but the whole concept of being relevant to the needs of a common community is certainly a theme we at the IAHF can appreciate, since we have spent many hours talking about it in planning our events. So the question for us becomes how can we build in that sense of relevancy for our general membership? Our events, this newsletter, especially the Festa and the forthcoming scholarship activities, among others, exemplify a sense of relevancy. Emerging of greater importance is the language program revitalized by Delia Schizzano, and this is another example of what is relevant to our Italian American community. This framework, or

menu of activities, that we have undertaken, frames the parameters of relevancy. As an Italian American organization, it is critical to provide, or

supplement, to our members and friends what the general community does not provide, such as language programs, specialized culinary events, and news about and for Italian Americans, and then to integrate and package these programs into an event, or oppor

grams into an event, or opportunity to connect and network in a social setting.

One interesting common focus I took from the noted discussion from Jewish Community Services was the need to be relevant to the multigenerational needs of their families. That was identified of prime importance in order to support their programs, and I think this is a critical piece of what we, as an Italian American commu-

nity, also need to visit. Our scholarship program really highlights this theme, as does Italian 011r American "FAMILY" Festa. There is nothing quite like the Italian Family Festa to underscore what relevan-

cy is all about, along with the fun and excitement of experiencing an Italian family gathering. My personal observation is that addressing the needs of our extended families is a major challenge, especially in this technological age, where we communicate "on line", and are finding it more

difficult to spend quality time with each other, our friends, and our families. Also, from my observation, building into all our programs at the

SAVE THE DATE

Italian Family Festa

AUGUST 27 & 28, 2011

GUADALUPE RIVER

Park & Gardens

IAHF this sense of relevancy is critical to supporting a strong sense of identity and pride in Italian American heritage. Your thoughts on this dialogue are certainly solicited!

And, regarding a dialogue,

I am indebted to Maria Gloria, not only for her sponsorship of the Italian Family Festa, but in reprinting my May article, *Forging an Italian American Identity*, in the *Italo Americano* (June 16th issue). She prefaced my article with a timely observation that I want to share. Maria Gloria noted: "This year, 2011, will be remembered for its year-long celebration of the Unification of Italy 150 years ago. The trouble is that on both sides

of the Atlantic, Italians are often NOT unified and many remain still, in "spirit", Luchese, Genovese, Piemontese, Milanese, Abruzzese, Calabrese, and so on down the Italian peninsula." She concluded her comments with my article, as well as recommending reflecting a bit on "where we are in this historical process and what we and our organizations can do to move the process avanti." There are a lot of soul searching questions in this article, but they strike to the core of what we

need to do, but, critical to her review, is to take a reading, a pulse, if you will, to determine our relevance as an organization, foundation and a community. Your thoughts are certainly welcome, since there are very few road maps to guide us during this historical transition.



31st Annual Italian Family Festa

Saturday, August 27 & Sunday, August 28, 2011

Guadalupe River Park & Gardens • Between Julian & Santa Clara Streets

ENTERTAINMENT SCHEDULE

Saturday, August 27th

12:00 pm - 1:00 pm	Opening Ceremony
1:30 pm - 2:30 pm	Pasquale Esposito
3:00 pm - 3:30 pm	Fratello Marionettes
4:00 pm - 4:45 pm	West Bay Opera
5:15 pm - 6:30 pm	Trio Davide
7:00 pm -8:30 pm	Bella Ciao

Sunday, August 28th

12:00am - 12:45 am	West Bay Opera
1:30 pm - 2:00 pm	Fratello Marionettes
2:30 pm - 3:30 pm	Chris Gardner as Dean Martin
4:00 pm - 6:00 pm	The Don Giovannis

THE WINE GARDEN SATURDAY & SUNDAY

12:00 pm to 2:00 pm	Reno Di	Bono
2:00 pm to 6:00 pm	Claudio	Melega

THE SOUTH PICCOLO STAGE SATURDAY & SUNDAY

12:00 pm to 5:00 pm	The Silicon Valley
	Accordion Club
3:00 pm	Grape Stomping

ROAMING THE PARK PLAYING HIS ACCORDION SATURDAY & SUNDAY

1:00 pm to 4:00pm...... Michael Zampiceni

GUADALUPE RIVER PARK & GARDENS IS LOCATED TWO BLOCKS FROM SAN JOSE DIRIDON STATION

HOW TO GET THERE

Caltrain

Caltrain provides train service from Diridon Station going north to the Peninsula and San Francisco, and south to Gilroy. Please note that the last northbound train departs Diridon Station at 10:30 pm on Monday-Saturday and at 9:00 pm on Sundays.

Light Rails

The VTA Vasona Light Rail also serves the HP Pavilion in San Jose with a light rail station near Diridon Station and on San Fernando Street at Delmas Avenue.

The Vasona Light Rail service connects Campbell to HP Pavilion in San Jose and beyond to downtown, north to Mountain View, and south to Santa Teresa. Please check http://www.vta.org/ for full VTA light rail schedules.

In addition to Caltrain, VTA (Valley Transit Authority) buses also services Diridon Station.

PARKING

There are over 6,000 parking spaces located within a ½ mile radius of the HP Pavilion at San Jose. Approximately 1,500 spaces are located on-site in the large parking lot next to the building with entry from either Santa Clara or Julian Streets. There are another 500 spaces in the lots less than one block from the building off Santa Clara Street at Autumn, Montgomery and Cahill Streets. There are many other parking lots located throughout the area, usually opening 2.5 hours prior to the scheduled start time of the event. The charge for parking ranges from \$3.50 - \$15 for most events.

YOU ARE CORDIALLY INVITED TO THE CELEBRATION OF CATHOLIC MASS

Sunday, August 28, 2011 * 11:00 am Piazza Piccola Italia, Little Italy, San Jose Monsignor Joseph Milani, Celebrant * Alleluia Folk Group, Music Ministers Sponsored by Little Italy San Jose Foundation

501(c)(3) Non-Profit Organization

The 31st Annual

ITALIAN FAMILY FESTA

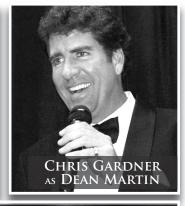
SATURDAY, AUG. 27, 2011 - 12 pm to 9 pm • SUNDAY, AUG 28, 2011 - 12 pm to 6 pm

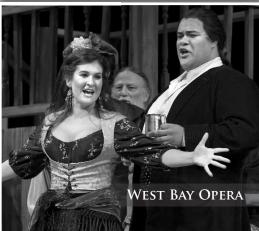
GUADALUPE RIVER & GARDENS PARK

SAN JOSE LITTLE ITALY SITE AT JULIAN & ST. JOHN





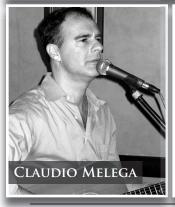




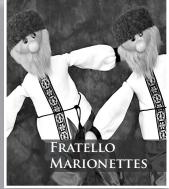


Featuring
These
Fabulous
Entertainers









"AHOY THERE, PAESANI, THERE'S VACANCIES ON BOARD!"

We want to invite you "on board", or to be more exact, consider being an IAHF Board Member. APPLICATIONS FOR NOMINATION FOR THE 2012 BOARD OF DIRECTORS ARE NOW AVAILABLE. There will be several vacancies for the 2012 Board due to term limitations and some incumbents are up for re-election. It is an exciting time to be a Board member. It is also a great opportunity to work with a creative team to plan and promote our Italian Heritage and assist the IAHF to carry out its vision and mission statement of sharing our culture and values with the community. The Board meets monthly for about two hours, in addition to some volunteer work related to projects of your interest. We currently have an enthusiastic and varied Board that broadly represents the diversity of our Italian American Community. The role of the Board is to provide over sight for the operations of the IAHF, make the necessary decisions that impact membership and activities in accordance with IAHF by-laws, and provide the leadership to implement our common vision! We hope you will consider helping out and nurturing our heritage in today's Silicon Valley. Mike Console is the chair of our Nomination Committee, and he has summarized Board guidelines as follows:

- Must have an interest in Italian history and culture and also have a general knowledge of the purpose, goals and achievements of the IAHF.
- Must be available to attend Board Meetings and be willing to accept assignments related to IAHF committees and activities
- Must have an interest in and be willing to work to further the constructive image of Italian Americans in Santa Clara County and the Bay Area (Community Relations)
 - Must have some experience as a volunteer worker through an organization, or company that provides services for the betterment of the community.
 - Must be a paid member of the IAHF in good standing for one year or more.

In addition there will be a mentorship program set up for new board members to "Welcome them on board". If you wish to discuss details regarding the Board application process further, you can contact Mike or me for further details. We welcome your input, experience and vision as we continue to advance our heritage, traditions and values in Santa Clara County. — Ken Borelli



GIOVANNA AMES

The IAHF was saddened to hear of the loss of Giovanna Ames this week. She and her daughter Carmella were very active IAHF members and worked on a number of Cultural Committee projects for many years. After Carmella passed away, Giovanna moved to be with her other daughter, Mary Jane, in the Reno area, but always kept her membership up and truly looked forward to her monthly newsletter. We have many fond memories of both Carmella and Giovanna. It is important to recognize that a group of our members are out of the area and still want to keep in touch with IAHF activities and their roots in the community. We send out approximately 60 papers to out of town members, and some even come down for special events, especially the Festa and Opera events. We are hoping to see and visit with Giovanna's daughter, Mary Jane, at the Festa. For those who are interested, donations can be made in Giovanna's memory to the CLIENT ACTIVITY PROGRAM, SCV BLIND CENTER, 101 N. Bascom Ave., San Jose, CA 95128.

Folding Metal Chairs for Sale for only \$2 Each!!!

The IAHF has a collection of folding metal chairs for sale for the *incredible* price of only \$2 each for IAHF members and \$5 each for non-members. The chairs are in good condition and useful for a variety of purposes, like big Italian parties. So, if you need some good, sturdy folding chairs (and you know that a few would come in handy), please call Rosa at the IAHF office at 408-293-7122 for more information.



Italian Wines Rule!!



The following article is from ItalianNotebook.com, and you can experience the "buzz" at a special Italian Wine Workshop at the IAHF with Josh DeVencenzi Melander. The Italian Wine event will be on Thursday, July 28th, at the IAHF at 7:00 pm. Register now for this timely event!

Italy - *Newsflash!* Italy has surpassed France in production of wine, according to Coldiretti, the organization of Italian farmers (*Confederazione Nazionale Coltivatori Diretti*).

What does this mean to the traveler who loves wine? *Cantine*, where you may taste and purchase wines, are numerous and many more labels are exporting abroad.

Italian wines are classified at three levels: denominazione di orgine controllata (DOC), which means the wines come from a particular geographic location and the grape variety is specified; denomi-

nazione di orgine controllata e garantita (DOCG), generally more expensive wines produced under stricter controls and the origin is guaranteed; and indicazione geografica tipica, table wines characteristic of given areas.

Of the more than 500 types of wines produced in Italy (not counting your Uncle Giovanni's garage vintage), 330 are classified as DOC, fifty as DOCG, and 110 as IGT. Tuscany and Piemonte produce the most DOCG-rated wines, but there's hardly a square meter of Italy that doesn't offer excellent local wines.

Quantity... and *quality*. Great news for Italian wine lovers the world over!



KEEP THE SPIRIT OF '45 ALIVE - SILICON VALLEY

The public is invited to the 1st Annual World War II Weekend, that will be held at History Park, San Jose, on August 13 - 14, 2011. The gala event will welcome dozens of WWII military vehicles and 1940's cars that will travel from the California State Veterans Home in Yountville to San Jose on Saturday, August 13, 2011. This 2-day event will feature memorabilia displays, a "Rosie the Riveter" look-a-like contest, oral history interviews, exhibits, and much more. History Park is located at Kelley Park, 1650 Senter Road. There is a \$5 admission, and a \$6 parking fee. Children 12 years old and younger, and adults 65 years old or older, will be granted free admission. This is your chance to come say *thank you* to the last remaining survivors of the greatest generation on their greatest day. For more information, please contact Robert Corpus at (408) 918-1041 or at robertjcorpus@gmail.com.

PASQUALE ESPOSITO @ ITALIAN NIGHT @ SAN JOSE EARTHQUAKES



Wednesday, July 20 • 5:30 pm - 8:30 pm Buck Shaw Stadium • 500 El Camino Real • Santa Clara, CA

Wednesday, July 20th, will be "Little Italy" night as the San Jose Earthquakes face off with the Vancouver Whitecaps in Buck Shaw Stadium at Santa Clara University. "Italian Festivities" begin at 5:30 pm and the games starts at 7:30 pm. We will have Italian games, Italian food and wine, and special Little Italy Earthquake jerseys sold as a fundraiser. Tickets are \$18 each and a percentage of each ticket sold goes to Little Italy 501c3.



So, please buy your ticket from the IAHF to ensure we get credit - please contact Josh DeVincenzi Melander at jcmelander@yahoo.com 🐞



Italian Men's Club Bingo

Elks Lodge, 444 W. Alma St, San Jose Phone: (408) 286-2007

- Every Monday Night; Doors Open at 4:00 PM
- Early Bird at 6:00 PM; Regular Session at 6:45 PM
- Play \$1,199 Flashboards, Cherry Bells (pull tabs) and all Games Pay \$250.00 (except for Early Bird)
- 15 minute Buy-ln (2-15 Game Packs)
- Birthday Specials and on the *Last Monday of Every Month We Have a Free Prize Drawing!*
- Lots of Lighted Parking, Good Security, Delicious Free Coffee,
 & Really Nice People
- A Fun and Rewarding Experience for All
- ATM Machine Available
- Outstanding and Delicious Home-Style Meals
- Join Us: We're Always Looking for New Members!
- We Host a \$5.00 Senior Lunch and Bingo every Monday afternoon starting at 11:00 AM
- Check our website: http://www.italianmensclub.com

Nine: July 21 to Aug 28

Presented by City Lights Theater Company at City Lights Theater 529 South 2nd St., San Jose, CA 95112 ◆ (408) 295-4200



Based on Federico Fellini's semiautobiographical film 8 1/2, the musical *Nine* is a sensual exploration of tangled relationships and romantic fantasies. The renowned Italian film director Guido Contini has just celebrated his 40th birthday and is facing a mid-life crisis: the various women who influence his life have become his ultimate obsession. In due course, they overwhelm his art, his dreams, and his future as he strives to create his greatest film to date.

HAVE YOU MOVED?

If you have a new address, please contact the IAHF at:
425 N. Fourth St., San Jose, CA 95112
Phone: (408) 293-7122 • Fax: (408) 293-7154
Email: iahfsj@iahfsj.org



IAHF OFFICERS

Ken Borelli, President

Joe Ponte, VP Administration

Jo Ann Ghiggeri-Bjornstad, VP Promotions

Delia Schizzano, VP Programs

Corinne Tomeo, Secretary

IAHF DIRECTORS AT LARGE

Erik Beans

Steve Cornaglia

Mike Console

Ralph Di Tullio

Linda Felice

Nancy DeVincenzi Melander

Ioe Rizzi

Conrad Russo

Kristi Stanyard

Corinne Tomeo

Kay Virgilio

IAHF ADVISORY COMMITTEE

Linda Binkley

Denise Campagna

Sal Campagna

Rick Daulton

Judy Verona Joseph

Peter McHugh

Josh DeVincenzi Melander

Tony Virgilio

Tony Zerbo

FOUNDERS

Domenic Cirincione'

Victor Corsiglia, Sr.*

John De Vincenzi, Ed.D*

Joseph Di Salvo*

Charles Falcone³ Sal Flavetta'

Joe Guerra, Jr

Michael Guerra*

Carl Lepiane*

Don Lima'

Larry Marsalli

Rocci G. Pisano, Ph.D*

Murphy Sabatino, Sr.*

S. M. Sanfilippo*

Louis Solari'

PAST PRESIDENTS

Don Lima (1975-1976)*

Murphy Sabatino (1977)*

John De Vincenzi, Ed.D (1978)*

Rocci G. Pisano, Ph.D (1979)*

Richard Arzino (1980)

Pat Restuccia (1981-1982)* Philip DiGiovanni (1983)*

Ned Ciccio (1984)*

Frank Bonanno (1985)*

JoAnn Cymanski (1986)

Joe Francia (1987)*

Nick Rizzolo (1988) Marge Valente (1989)

Richard Bongiovanni (1990)*

Tony Zerbo (1991)

Tony Virgilio (1992)

Nick Lickwar (1993-1994)

Sal Scrivano (1995-1996)

Nick Lickwar (1997)

Ed Foglia (1998-2000)

Phil Barone, Ed.D (2001-2003)

Sal Caruso (2004-2005)

Marge Valente (2006)

Nancy De Vincenzi Melander (2007-2008)

IAHF MEMBER BUSINESSES

- Blevins Realtors/Coldwell Banker
- Adami Bonfiglio Real Estate Team
- Borelli Investment Co.
- Campo di Bocce of Los Gatos
- Charles Gagliasso Trucking, Inc.
- DiNapoli Specialty Foods
- Golden Sight Productions
- · Guglielmo Family Winery
- Guidotti Trucking, Inc.
- · Hillview Packing Co, Inc.
- Intero Real Estate Services
- · Janice and James Jones
- Lima Family Mortuaries
- Mastrocola Millenium Travel
- Mezzetti Financial Services
- Iose Mezzetti
- Robert Mezzetti Law Firm
- · Robert Mezzetti Law Office
- Oak Meadow Dental Center
- Oliwell Corporation
- John, Eric and Diane Paulson
- Mark Rindge, D.D.S. and Barbara Rindge
- See Spot Run Dog Walking (Rochelle Migliore)
- Steve Sgarlato

IAHF NEWS

Send your letters, comments and articles to:

Editor, IAHF NEWS

425 N. Fourth St. San Jose, CA 95112

Phone: 408-293-7122

Fax: 408-293-7154

E-mail: iahfsj@sbcglobal.net

IAHF News is published monthly by The Italian American Heritage Foundation.

Editor: Primo Public Relations Design: John Romano Creative

Ad Rates & Deadlines

We accept business card size ads, camera ready art or digital ads.

Ads are due in THE IAHF office by the 5th of the month prior to the month of publication.

Rates are payable in advance:

- \$75 for minimum of three months
- \$275 for twelve issues.

All advertisements must be in accordance with the rules and requirements as determined by editorial policy. Paid political advertisements are not to be interpreted as an endorsement by the Italian American Heritage Foundation or its newspaper, the IAHF NEWS. In addition, the newspaper reserves the right to reject ads based on the paper's editorial policy.

©2010 Italian American Heritage Foundation. All rights reserved. IAHF is a trademark of the Italian American Heritage Foundation.



Every Saturday at 5 PM on Comcast Channel 15

Visit www.onthetown15.com for more information

RICHARD ANDREW ARZINO

ATTORNEY AT LAW

THE LAW OFFICES OF RICHARD ARZINO THE ROBERTO ADOBE BUILDING 770 LINCOLN AVENUE, SAN JOSE, CALIFORNIA 95126 PH. 408.287.7700 FAX: 408.287.8862

ATTORNEY AT LAW

Jean G. Ashton

TELEPHONE (408) 998-9000 FAX (408) 998-9056

FAMILY LAW-LIVING TRUSTS-WILLS-PROBATE SPECIAL CONSIDERATION FOR MEMBERS

BASCOM COMMERCE CENTER 1190 S. BASCOM AVENUE, STE 213 • SAN JOSE, CA 95128



Frank Federico Plumbing & Gas Piping (408) 227-3738

Master Plumber Lic. # 402265

346 Blossom Hill Rd. San Jose, CA 95123

GUGLIELMO WINERY

The Guglielmo Family welcomes you to discover Guglielmo Winery Located just minutes south of San Jose and the Silicon Valley Tasting Room open daily 10 AM - 5 PM (except holidays)

1480 East Main Avenue Morgan Hill, CA • 408-779-2145 www.guglielmowinery.com





425 N. Fourth St., San Jose, CA 95112 • 408.293.7122 • July 2011

Nonprofit Organization U.S. Postage Paid Permit No. 2913 San Jose, CA

Upcoming Events July 2011

- July 17 Scholarship BBQ
- July 21 Regional Lunch
- July 20
 Mona Lisa Event
- July 22 Casino Night Fundraiser
- July 22 Photos from Italy & Greece by John Eric Paulson

New Service - IAHF NEWS via Email!

Would you like to receive the newsletter before it goes to press? Send your email address to iahfsj@sbcglobal.net and we will send the IAHF newsletter to you via email!

© 2011 Italian American Heritage Foundation



THE SIGNIFICANCE OF A SCHOLARSHIP

We sometimes wonder about the impact of scholarships, and a timely article was submitted by Advisory Board Member, and Sister County Commissioner, Linda Binkley, to coincide with our IAHF Scholarship Program. She was pleasantly surprised to hear that the Patrons of Italian Culture will be holding their board meeting in San Jose in November, because Linda was a recipient of one of their scholarships and it afforded her the opportunity to study in Italy! Linda writes:

Grazie, grazie, mille grazie!!!! Will I ever have said those words enough to the Patrons of Italian

Culture?? I think not. The Patrons opened a fabulous door for me in 1968 and I walked on through to my eternal pleasure.

After studying Basic Italian and then Italian Conversation and Literature at San Diego State with GianAngelo Vergani, he took me aside and recommended that I apply for the Patron's scholarship for a summer program in Florence. From childhood I had embraced a love of all things Italian, so the idea of traveling to Italy, and in particular to the fabulous city of Florence, instantly captured my dreams. I immediately submitted the paperwork and was pleased to be selected for the final round, which was an interview. I absorbed everything I could on the history and culture of Florence, from the Etruscans to the Renaissance to modern day traffic issues, to prepare myself for the feared encounter.

My brother drove me up to Santa Monica where the interview took place and to this day I cannot believe I was selected. I was dead sure I had bombed. I wanted it too badly. I was wired. So, my acceptance and award was an amazing thrill. I was determined to become fluent in those three months in Italy the Patrons gave me.

How lucky I was to be sent to Florence, where the language is so beautifully enunciated. Such a perfect place to have studied! To this day, when driving around that beloved country, I feel a sense of relief when we cross the border into Tuscany where communication becomes so effortless for me.

The Patrons will be visiting our club soon and I look forward to thanking them again for their generous scholarship. And I'll share with them and thank them for all the opportunities that my experience has made available to me. ... *Un ringraziamento dal cuore.*