

2023 ITALIAN FAMILY FESTA EDITION



PRESIDENT'S MESSAGE

Welcome to the long-awaited special edition newsletter of all things Italian Family Festa! This brand new formatted newsletter contains the schedule of events, performers, specialty food vendors, specialty artist vendors, kids activities and parking maps! You'll notice that you've received it much earlier than usual which will be helpful in planning your days around all our events! Our Festa planners have been burning the candle at both ends to bring you an exciting fun-filled Festa! Please be sure these dates are on your calendar and enjoy with us!

NEW THIS YEAR....

We have something new we're hoping will be the first of many to come: The Celebrity Grape Stomp! The following mayors will be participating – Lisa Gillmor of Santa Clara, Matt Mahan of San Jose and Carmen Montano of Milpitas. Our guest emcee for this exciting special event will be long time radio personality from KBAY 94.5, Lissa Kreisler! What a treat that will be! Join us Saturday afternoon, August 5th, at the Grape Stomp Stage at 2 pm for a stompin' good time!

RETURNING THIS YEAR....


As we go to press, we are excited to have the SJ Sharks returning to our Festa! We're really excited to have them back with us. They will have a special area set up for both kids and adults!

-- Dana Zuccarello Aguirre, President 

OPENING CEREMONIES

As this Festa Edition summarizes the many activities of the event, it would be remiss not to include the Opening Ceremony. The Ceremony is finely coordinated by Cathy De Maria. She has honed her skills well and has been doing this component of the Festa for many years. It truly is a labor of love. The Opening Ceremony sets the pace for the Italian Family Festa, and it starts at 11:00 am, Saturday, August 5, on the Roma Stage. In many ways, the Ceremony frames the entire event. The dignitaries who attend underscore the intent of the two-day Festa by making it a community outreach activity welcoming to all. It also underscores the goal of sharing our Italian American

heritage within the context of the rich tapestry of cultures in the South Bay.

The event begins with a blessing of the Festa by Father George Aranha and the singing of two national anthems as performed by Dan Burns for the American and Bianca Vallorz, and her grandmother Alba Salciccia for the Italian. And then Cathy begins her magic, and the well-prepared script kicks in with opening remarks, introductions and good wishes as the 41st Italian Family Festa officially starts! New this year we will conclude the Opening Ceremony with a toast, compliments of Martinelli Sparkling Apple Cider. "Benvenuti tutti!" -- Article by Ken Borelli 

Happy Festa to all! -- S.R. Olivar

The views expressed in Personal Notes are those of the authors. They do not purport to reflect the views of the IAHF or its members

A VISIT TO THE VILLAGGIO CULTURALE

(CULTURAL VILLAGE)

A cornerstone of the Festa experience for many is a visit to the Villaggio Culturale, graciously sponsored by JP DI NAPOLI COMPANIES. It is a piazza-like space to stroll through and interact with as part of the Festa visit. We have some traditional items such as our regional maps, history or storyboards made possible by a County of Santa Clara History Grant and our "Roots map" to pin where your families came from in Italy.

Some engaging new items at the Villaggio include a meet-the-author, Chris Hudson, who collected the writings of her mother in the form of a special book and tribute to her mom, Mary Reginato Hudson. Chris also donated a copy to the IAHF Library and will give a talk about her book at the Italia Culinary and Cultural Pavilion and share some thoughts about self-publishing. The book is handsomely done and will be available for sale. Chris will be at the Villaggio to meet with you. Her mom published several of the stories in the IAHF Newsletter many years ago. Mary's roots were from the Shasta area of California, which adds a whole fascinating dimension to her tales.

Another special exhibit will be by Festa donor Kathy Winkelman of Gioia Company regarding the Folk Art Traditions of Italy in the form of ceramic ware. Not only is it a rich heritage and legacy, Kathy was also a part of an international network to support the folk arts during the Covid lock-down restrictions. Down the line, we hope to plan a field trip to visit Kathy's showroom in Los Gatos. Her efforts to assist regional artisans are a story that needs to be told.



And that ties into another exhibit at the Villaggio regarding the online Italifornian project where we will be collecting relevant oral histories for sharing both with the project and the IAHF Oral History project. John Romano will be preparing an exhibit about the Italifornians and there will also be a presentation by a Santa Clara University Intern helping with the project, Agostino Pace.

The Heritage Foundation will also showcase a St. Joseph Day exhibit compiled by Kathy and Larry Lohman. They have documented this activity throughout many years at the IAHF. Aside from the Festa itself, St. Joseph Day activities are one of the largest day events sustained by our membership and volunteers. And like the Festa,

"volunteer energy" is our greatest asset so please consider joining us as a Festa volunteer. Shifts are just two-hour time slots, allowing you plenty of time to enjoy all the activities.

"And almost finally" at the Cultural Village will be an emblematic symbol of Sicily, an actual hand-decorated Sicilian Corretto (cart) displayed by Ed Harlan. Ed is also scheduled to share his story about the cart at the Italia Pavilion (in proximity to the Villaggio). This is the first time the cart will be shown at the Festa.

We also hope to have an Italian lace-making exhibit. This year, there will be no live demonstration of the lace-making. There will also be more surprises that await your visit to the Village.

– Article by Ken Borelli ~

MORE NEWS ABOUT THE ROMAN ENCAMPMENT

Among the new activities at the 41st Annual Italian Family Festa will be an innovative living history experience in the form of a Roman Encampment. It's a treat for all ages to check out the site, and walk back in time. You do not need to speak Latin to visit the heirs to Pax Romana. Kevin, who is the coordinator, will also be presenting at the Italia Culinary and Cultural Pavilion about Gaesatae. He notes:

Gaesatae et Legio Roma is a charitable not-for-profit 501(c)(3) organization that performs hands-on educational programs that align with California, STEM and NGSS Standards. The focus of interest for the organization centers on Iron Age Culture in what is now considered the European Continent during the thousand-year period between roughly 500 B.C.E. and 500 C.E. Thus, members may assume a persona that accurately depicts a variety of ancient characters, such as an ancient Celt or a citizen of the Roman Republic or the later Imperial Empire or any number of other persona living in the Mediterranean world during that period.



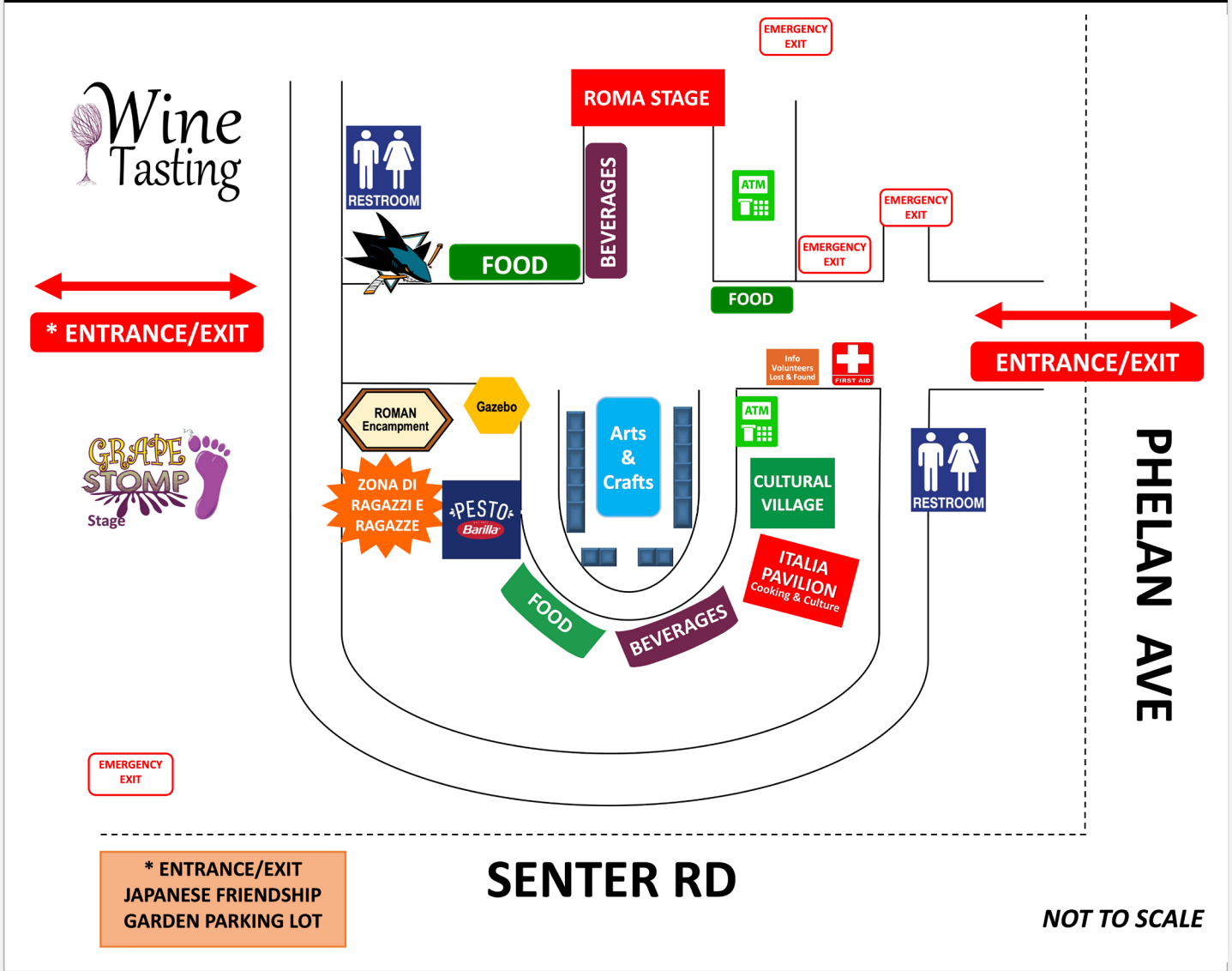
As historical reenactors, the membership is often engaged in research of literary sources, experimental archeology and the presentation of historical educational programs designed for schools from elementary through university levels. For fun and variety, the membership has participated from time to time in various local historical and heritage events, festivals and cultural celebrations, as well as the occasional acting gig portraying period-accurate historical characters in which we are staged as "extras" in historical film projects.

For the Italian Family Festa, Gaesatae et Legio Roma present a contubernium (Latin for "tenting-together" eight Roman legionaries,

essentially the equivalent of a modern Army squad unit) that shall depict the life and training of Roman militum (soldiers) of the famous Legio X Equestris (Tenth Legion) while in a marching castra (military camp) during the time of Gaius Julius Caesar. ROMA IMMORTALIS!

– Article by Kevin Beckham, President Gaesatae, and Ken Borelli ~

FESTA MAP



PARKING

- **ENTRANCES:** There are two walk-in entrances; the main entrance on Phelan/Senter and the entrance in the Japanese Friendship Garden on Senter. Please look for the Festa signs!
- **PARKING:** All festivals face the parking challenge. WE encourage everyone to car pool, take public transportation, Uber or Lyft. Paid parking available in Kelley Park Lot on Phelan Ave or SJSU South Campus lot on 10th and Alma Ave.
- Limited free parking available at 1870 Senter Road in the Santa Clara Country lot.
- **DROP OFF:** You can drop off at either gate. We strongly suggest dropping off at the Japanese Friendship Garden, easy access and less congestion!

Paid Parking Locations
 Kelly Park – 1300 Senter Rd
 South Campus Garage - 10th & Alma
 Kelly Park Disc Golf Lot – 799 Phelan Ave

Limited Free Parking
 1870 Senter Road at Needles Drive

Festa Walk-In Entrances

\$10.00
 Kelley Park
 South Campus Garage
 Kelly Park Disc Golf Lot

\$6.00
 Sharks Ice at San Jose

\$Free
 Santa Clara Country lot @ 1870



SATURDAY, AUGUST 5

SCHEDULE SUBJECT TO CHANGE

11:00 - 12:00 p.m.	OPENING CEREMONIES	Roma Stage <i>Sparkling Cider Provided by Martinelli's</i>
11:00 - 5:00 p.m.	Zona di Ragazzi e Ragazze	Kid's Area <i>Sponsored by The Harker School</i>
11:00 - 8:00 p.m.	Barilla Pesto & Pasta	Barilla Booth
11:00 - 8:00 p.m.	San Jose Sharks Street Team	San Jose Sharks Area
11:00 - 8:00 p.m.	Roman Encampment	Encampment Area
12:00 - 12:20 p.m.	Opera San Jose	Gazebo <i>Sponsored by Facchino Properties</i>
12:00 - 7:00 p.m.	Wine Tasting	Wine Tasting Garden
12:20 - 1:00 p.m.	John De Mers The "Bay Area Sinatra"	Roma Stage
12:30 - 1:00 p.m.	The Sicilian Cart & It's Journey	Italia Culinary & Cultural Pavilion
12:30 - 1:00 p.m.	The Fratello Marionettes	Grape Stomp Stage
12:30 - 3:30 p.m.	Nadia the Accordionist	Main Gate
1:00 - 1:20 p.m.	Opera San Jose	Gazebo <i>Sponsored by Facchino Properties</i>
1:00 - 2:00 p.m.	Pizza Toss with Award-Winning Chef John D'Ambrosio with son Mike & their Culinary Tale	Italia Culinary & Cultural Pavilion
1:00 - 4:00 p.m.	Gold Money Band	Wine Tasting Garden
1:30 - 3:30 p.m.	Michela Musolino	Roma Stage
1:30 - 2:00 p.m.	Satvik the Magician	Kid's Zone
2:00 - 2:30 p.m.	Celebrity Grape Stomp	Grape Stomp Stage
2:30 - 3:00 p.m.	Grape Stomp	Grape Stomp Stage
2:15 - 3:00 p.m.	Classic sausage-based pasta sauce with Chef Patty Tibblis of Zanotto's Markets	Italia Culinary & Cultural Pavilion
3:15 - 4:00 p.m.	Roman Encampment orientation with Gaesatae's Kevin Beckham	Italia Culinary & Cultural Pavilion
3:15 - 4:00 p.m.	Italian Swordsmanship Demonstration	Near Kid's Area
4:00 - 5:30 p.m.	Blue House	Roma Stage
6:00 - 8:00 p.m.	Livewire - Saturday Night Street Dance	Roma Stage
8:00 p.m.	FESTA CLOSSES FOR THE EVENING	

SUNDAY, AUGUST 6

SCHEDULE SUBJECT TO CHANGE

10:00 - 11:00 a.m.	Pre-Festa Event: Celebration of Mass with Father George Aranha	Roma Stage
11:00 a.m.	FESTA OPENS	
11:00 - 5:00 p.m.	Zona di Ragazzi e Ragazze	Kid's Area <i>Sponsored by The Harker School</i>
11:00 - 6:00 p.m.	Barilla Pesto & Pasta	Barilla Booth
11:00 - 6:00 p.m.	San Jose Sharks Street team	San Jose Sharks Area
11:00 - 6:00 p.m.	Roman Encampment	Encampment Area
11:15 - 11:45 a.m.	Author Chris Hudson on her book Paintings of Mama and Papa	Italia Culinary & Cultural Pavilion
11:00 - 11:20 a.m.	Opera San Jose	Gazebo <i>Sponsored by Facchino Properties</i>
12:00 - 12:45 p.m.	Southern Italian sausage and spinach bread with IAHF Chef Joe Lucito	Italia Culinary & Cultural Pavilion
12:00 - 1:00 p.m.	John De Mers the "Bay Area Sinatra"	Roma Stage
12:00 - 5:00 p.m.	Wine Tasting	Wine Tasting Garden
12:30 - 1:00 p.m.	The Fratello Marionettes	Grape Stomp Stage
12:30 - 3:30 p.m.	Nadia the Accordionist	Main Entrance
1:00 - 4:00 p.m.	Gold Money Band	Wine Tasting Garden
1:00 - 1:45 p.m.	Italian Almanac, Discover local Italian heritage with IAHF VP - Ken Borelli	Italia Culinary & Cultural Pavilion
1:30 - 2:00 p.m.	Satvik the Magician	Kid's Zone
1:30 - 3:30 p.m.	Mike Annuzzi	Roma Stage
2:00 - 2:45 p.m.	Making "Gnudi" with Milan's Restaurant Chef Eddie Zencirci	Italia Culinary & Cultural Pavilion
2:00 - 3:00 p.m.	Grape Stomp	Grape Stomp Stage
3:00 - 4:00 p.m.	Everything you wanted to know about Pasta!	Italia Culinary & Cultural Pavilion
3:15 - 4:00 p.m.	Italian Swordsmanship Demonstration	Near Kid's Area
4:00 - 5:30 p.m.	Anthony Nino Band	Roma Stage
5:15 p.m.	Raffle Drawing	Roma Stage
6:00 p.m.	FESTA CLOSSES - See you next year!	

ITALIAN FAMILY
FESTA
San Jose

SPONSORS

Our Annual Festa is a massive event that takes time, talent, dedication and money. Lots of money. The following list reflects just the beginning of those who have made a financial commitment as a Festa Sponsor. This list will continue to grow. Some have been helping us for years, some are brand new.

We are very grateful to all our sponsors.



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**SAN JOSE
SHARKS**



MADE POSSIBLE IN PART BY A GRANT
FROM THE COUNTY OF SANTA CLARA'S
HISTORIC GRANT PROGRAM



ITALIA CULINARY & CULTURAL PAVILION



New this year at the Festa will be a special Italia Culinary and Cultural Pavilion through the generous sponsorship of GIORGIO'S ITALIAN AND NEW YORK SAUSAGE COMPANY. The Pavilion will be a multi-use stage for both culinary and cultural lectures and demonstrations. It very much is a "one-stop" venue to experience a diverse culinary and cultural Festa experience. Consult the schedule in the Newsletter to check out the times and topics going on at the Italia Pavilion. A brief overview is as follows.

Saturday, August 5

There will be a discussion about the Sicilian cart housed at the Villaggio Culturale. The cart is emblematic of Sicily, including the stories painted on the cart. It is exciting just to visit the cart! There will be a time to hear the back story about how it ended up in San Jose.

A long-awaited performance by the award-winning pizza tosser, John D'Ambrosio, will also take place at the Pavilion. This is a not-to-be-missed event. Introducing John will be his son, Mike, as the next generation carries forth the D'Ambrosio vision.

The Pavilion proudly uses New York Style Sausage, Barilla Pasta and Galbani Cheese so Chef Patty of Zanotto's Market on Foxworthy Avenue in San Jose will do the honors of preparing a deli favorite, classic sausage-based tomato pasta sauce. Incidentally, plans are in the works to do a Cena Fuori at the Foxworthy Zanotto's in the deli area in the near future.

Capping off Saturday's Pavilion activities will be a discussion about the Roman encampment with Kevin Beckham. Hopefully, you all will have a chance to visit the site sometime during the day. We will also be learning about the concept of "Living Archeology."

Sunday, August 6

We will meet the author Chris Hudson who collected and edited the writings of her mother, Mary Reginato Hudson. The title of her book,

Paintings of Mama and Papa, is a compilation of Mary's short stories and antidotes. Chris will have some books available at the Villaggio Culturale. This is a good opportunity to meet Chris and glean some tips on self-publishing. It is a very nicely done manuscript and a very special tribute indeed.

Back to our culinary themes, Chef Joe Lucito shares a classic Southern Italian dish, New York Style Sausage and Spinach Bread, a must for your culinary repertoire.

There have been several articles and references to "The Italiornians." There will be a display at the Villaggio along with a lecture at the Pavilion regarding the history of the Italian American community in Santa Clara County and the IAHF's efforts to document and preserve this history with the support of a Santa Clara County History Grant. Joining the project will be Santa Clara University Student Intern, Agostino Pace, who will be presenting, with me, Ken Borelli.

Later in the afternoon, Chef Eddie Zencirci of Milan Restaurant located at 1712 Meridian Avenue will present a restaurant specialty, "Gnudi." This is a house specialty, similar to gnocchi yet made with Parmesan Cheese and Ricotta and served with Milan's traditional family sauce.

Concluding the Sunday Pavilion and taking advantage of Barilla Pasta at our Festa will be a discussion about "EVERYTHING YOU WANTED TO KNOW ABOUT PASTA!"

For example:

- How much water is needed per pound of pasta, and does the type of pasta influence the amount of water?
- Do you need to put oil into boiling water to cook pasta?
- How do you define "al dente" and is it healthier than softly cooked pasta?
- What's up with all the new lines of pasta made with different grains?
- And what sauces work best with these new pop pastas?

-- Article by Ken Borelli ~



WORD OR PHRASE OF THE MONTH

LA NOMENCLATURA DELL'ESTATE (SUMMER VOCABULARY)

- **In Italia l'estate fa sempre caldo.** In Italy it's always hot in summer.
- **Molta gente giovane e vecche, cerca di fare un soggiorno sulle montagne o alla spiaggia.** Many people, young and old, try to take a vacation in the mountains or at the beach.
- **Le settimane piu' importante dell'estate e' la Ferragosto.** The most important summer weeks are the August Holiday.
- **Questi bei giorni ruotano attorno alla festa dell'assunta, 15 agosto.** These lovely days center around the feast of the Assumption, August 15th.
- **Ma il Ferragosto non e' una novita'. In fatti, e' antico.** But this holiday is nothing new. In fact, it's ancient.
- **Il nome deriva dal latino, feriae augusti (riposo di Augusto), da cui prende il nome del mese.** The name derives from Latin (Augustine's rest) from which we also take the name of the month.
- **Tutti i cittadini hanno ricevuto due settimane di riposo dopo la vendemia dell'estate.** All the citizens received two weeks of rest after the summer harvest.
- **Allora, ci vediamo alla nostra festa alle 5 e 6 'agosto! Well then, we'll see you at our party on August 5th and 6th!**

-- Article by Linda Gaudio Binkley

After a hiatus of several years, we are excited to announce that Opera San Jose is performing at the Festa. Thanks to a generous grant by FACCHINO PROPERTIES and the coordinated efforts of our Italian Language instructor Delia Schizzano, an engaging program of arias from the Italian repertoire will be presented by the company's resident artist. The performance will be at the Gazebo in the Park. Consult the maps and event schedule in the paper for time and location. The IAHF and Opera San Jose, in effect, grew up together, being about 40 years young. Opera San Jose's founder, Irene Dalis, is also a native of San Jose and a part of the extended local Boitano Family. She "retired" from the Metropolitan Opera Company, only to spend the rest of her brilliant life establishing this nationally recognized company dedicated to the cultivation

OPERA SAN JOSE

IS BACK AT THE FESTA!

of young and emerging operatic talent right here in the USA. When Irene was starting her career, to hone her skills, she had to travel to Europe to glean the necessary performance experience. There were next to no opportunities to develop a repertoire for emerging singers in the nation hence Irene's vision for Opera San Jose in cultivating the voices of the next generation. You will have the opportunity to hear some of these young voices at the Festa this year!

In addition, Irene's legacy lives on today, not just with Opera San Jose, as a singer in her own right. There is a special tribute to Irene at the current Il Museo celebrations of the 100th Anniversary of the founding of San Francisco Opera where Irene performed for several seasons.

— Article by Ken Borelli 

Zona di Ragazze e Ragazzi Children's Zone



SATVIK THE MAGICIAN



ITALIAN SWORDSMEN

VOLUNTEER FUN

Work with kids on activities.

You'll have fun, our thanks, and we'll feed you, too!



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italianfamilyfestasj.org