

## 2024 ITALIAN FAMILY FESTA EDITION

PRESIDENT'S MESSAGE**Welcome to the Italian Family Festa Newsletter Edition!**

In this special edition, you will find the Festa schedule for both Festa days that identifies the lists of this year's artist and food vendors, entertainers, wineries, kids' zone activities, lectures and much more!

We've been voted in the top TEN for Italian foods and Italian entertainment in the Bay Area! The Festa Committee has devoted hundreds, if not thousands of hours to bring this Festa to life for the enjoyment of our community. We are now putting on the finishing touches and tying up the loose ends to bring to you the best Italian Family Festa in the Bay Area!

We have some NEW highlights this year including a fashion show featuring traditional Italian clothing and regional costumes and fresh seasonal fruit cups, caprese salad and bruschetta. Back by popular demand will be a selection of Italian ceramics, masks and

prints, which of course provides the perfect opportunity for you to be able to add to your home decor, do some gift buying as well as start your Christmas shopping!

Our Festa is more than just food, fun, arts, culture and entertainment. It is a place to gather to see friends, both old and new! It is a place to be reminded of your heritage and dive into nostalgia.

I look forward to seeing you Saturday, August 3, and Sunday, August 4! Stop by and say Ciao!

~~~ Dana Zuccarello Aguirre, President

**Mangia means EAT!**

What Italian Family Festa would be complete without sampling all the foods of Italy.

IAHF will be serving up spaghetti, or grab a slice of pizza from Tony & Alba's. The Tricarico Social Club will be serving polenta. Sons of Sicily will be grilling sausage paired with ravioli. Risotto's Caprese is sure to cool you off, along with Barrett's Lemonade.

With a sandwich from Aroma Concessions in one hand, get King Cobb Corn in your other hand as you walk around the

grounds of the Festa. Olde Tyme Kettle Korn will satisfy everyone's sweet tooth.

Back by popular demand will be Fiorello's Gelato! Our flavors represent the Italian flag...green/mint chip, white/vanilla bean and red/strawberry...with some Tony Spumoni for good measure! Italian beer, wine, Italian soda and water will be available to purchase.

The IAHF's ever popular Cannoli are made on site. Be sure to buy cannolis when you arrive and we'll keep them in the refrigerator until you're ready to go home.

**Learn more about 2024 Italian Festa**

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# FESTA GETAWAY RAFFLE PRIZES

As the IAHF's Italian Family Festa approaches, we are excited to build upon the theme of "Ferragosto" for the annual Festa Raffle. The proceeds benefit the 42nd Italian Family Festa.

Ferragosto is probably the oldest festival in Italy, going back to Roman times and the Emperor Augustus. The month of August is the traditional month of vacations, get aways and outings in Italy. So, the Festa Raffle Committee has assembled well over 12 amazing GET AWAY PRIZES, valued from \$200 to \$2000!

Here are a sample of the prizes:

- ~ Three-day stay at a Penthouse Condo in Pacific Grove.
- ~ One night at the Roman Spa in Calistoga.
- ~ Family membership to Il Museo Italo Americano + \$100 gift certificate to Greens Restaurant at Fort Mason Hub in San Francisco.
- ~ \$100 + 4 passes to the Legion of Honor and de Young Museum.
- ~ \$200 Dinner Certificate at Cafe Vitale in Los Altos.
- ~ \$200 Dinner Certificate at the Basque Cultural Center in South San Francisco
- ~ \$200 Dinner Certificate at A16 SF, and a book on Italian Wines by Restaurateur Shelley Lindgren.
- ~ 2-night stay at Sheraton-Anaheim (near Disneyland), includes breakfast.
- ~ (2) 1-night stay at a Bay Area suite, including continental breakfast for 2.
- ~ Time share points in a multitude of locations, including hotel packages for outings.

The Festa Getaway Raffle Drawing is an important revenue stream to support this marvelous free Festa experience. This year the raffle booth will be housed in the "Villaggio Culturale," next to the Culinary and Cultural Stage. Tickets will be available throughout the Festa. Per ticket cost is \$10 or 7 tickets for \$50.00. The drawing will take place on Sunday, at 4:30, at the Roma Stage. You do not need to be present to win.

Thank you for your support of the 42nd Annual Italian Family Festa  
"buona fortuna!"

~~~ Festa Co-chairs Delia Schizzano, Nanci Wilborn, Ken Borelli,  
Sharon McCray and Dana Zuccarello



## A special Grazie to our Festa Raffle Donors:

Tony And Clare Cedolini

Sal Alini

Maria Gloria

Jilly Li Vigni and Aloft of Silicon Valley

The Legion of Honor and De Young  
Museums, San Francisco

Sandra Bagnatori /The Museo Italo Americano/Fort Mason

Ken Borelli

Nanci Wilborn

Delia Schizzano

## Fun and Adventure Await at the Zona di Ragazze e Ragazzi (Kids' Zone)

Kids, get ready for a jam-packed experience at the IAHF Italian Family Festa Kids' Zone! This year, we will once again offer an array of activities, ensuring that every child can unleash their creativity at the arts and crafts stations, where they make colorful masks, macaroni necklaces, painted pictures, games, and creative souvenirs to take home. The Kids' Zone is located behind the Roman Encampment and across from the Bocce Courts and Grape Stomp Stage. Face painting is always a favorite event at the Kids' Zone, where children can let their imaginations run wild as they choose from a variety of designs which lets them play out their favorite character or animal. Again, this year, "Maggie" Ramrz will be our featured face painter artist.



The Kid's Zone will also have live entertainment. Returning by popular demand are two performing groups: **Satvik the Magician** and the **Italian Renaissance Swordsman Academy**. Satvik will perform from 1:30 to 2:00 pm on Saturday and Sunday at the Kids' Zone. The Swordsman will perform from 3:15 to 4:00 on Saturday and 2:30 to 3:15 on Sunday near the Kids' Zone. The Academy will be there throughout both days to teach kids techniques. The puppet show with The Fratello Marionettes perform both days from 12:00 to 12:30 on the Grape Stomp stage.

The Kids' Zone is always overflowing with energy and creativity. Both co-chairs will be present on both days to oversee the space all the time along with several volunteers who will help the kids with their projects and activities. We ask that parents not just drop off their kids, but instead share in their child's experience at the Kids' Zone. Enjoy a break from the heat under the large tree shading the Zone!

Our community partner and sponsor of the Kids' Zone is **The Harker School**. We are grateful for their support again this year. We look forward to seeing you at the Zone!

~~~Marie Rose Peirano Dalldorf and Jan Prinzivalli, Kid's Zone Co-Chairs



# 2nd Annual Mayor's Grape Stomp

Plan now to cheer on your local mayor in our 2nd Annual Mayoral Grape Stomp! Bay Area voice talent, Lissa Kreisler, will be the emcee for these competitive matches.

Last year, San Jose Mayor Matt Mahan "stomped" the local competition, Santa Clara Mayor Lisa Gillmore and Milpitas Mayor Carmen Montano. This year, we are adding 3-4 more mayors to the mix: Morgan Hill Mayor Mark Turner, Saratoga Mayor Yan Zhao, Sunnyvale Mayor Larry Klein and a mystery guest! They will be joining Mayors Gillmore and Montano for two heats on Saturday from 1:00-2:00. The winners of each Saturday heat will return on Sunday 1:30-2:00 to face off against last year's champ, Mayor Mahan.



Lissa Kreisler, MC

Will Mayor Matt be able to retain his title?  
Will Mayors Lisa or Carmen prevail with their tenured stomp experience?  
Or will a brand new contestant earn the title?

There's only one way to find out. Grab a seat at the Grape Stomping Stage while they stomp their feet to victory! Be our guest for a stomping good time!

Please see the schedule for the Mayoral Stomp times.

~~~Dana Zuccarello Aguirre



Matt Mahan  
San Jose Mayor & 2023 Champion



Larry Klein  
Sunnyvale Mayor



Carmen Montano  
Milpitas Mayor



Mark Turner  
Morgan Hill Mayor



Lisa Gillmore  
Santa Clara Mayor



Yan Zhao  
Saratoga Mayor



Mystery Stomper

## Ride like an Italian

Raise your hand if you've imagined yourself on a Vespa playing out your favorite scene from Roman Holiday, Man from U.N.C.L.E or Zoolander 2.

Vespas are ubiquitous in Italian culture. Our Festa will provide you with a chance to look over Italy's best known form of transportation. [San Jose Vespa](#) is providing 3-4 models of the popular vehicle for you to view.



## Cin Cin!

Join your friends in sampling from local wineries.

We are fortunate to sample wines from four local wineries in the Wine Tasting Garden.

**Bargetto Winery - Santa Cruz**  
**Fortino Winery - Gilroy**  
**Guglielmo - Morgan Hill**  
**Rosa D'Oro - Lake County**

Lift a glass and Salute' to the good life, sitting in the shade and listening to the music of Duke Mantee and the Gold Money Band.

Help us achieve our fundraising goal of \$25,000 for the Italian Family Festa. All donations are tax-deductible

*Grazie!*

DONATE NOW

\$11,855  
Donated Goal \$25K



# SATURDAY

|                  |  |   |
|------------------|--|---|
| 11:00—12:00 p.m. | Opening Ceremony   | Roma Stage<br><i>Sparkling Cider provided by Martinelli's</i>                                     |
| 11:00—5:00 p.m.  | Zona di Ragazzi e Ragazze  | Kids' Zone<br><i>sponsored by The Harker School</i>   |
| 11:00—6:30 p.m.  | Wine Tasting   | Wine Tasting Garden   |
| 11:00—7:00 p.m.  | Roman Encampment   | Encampment Area   |
| 11:00—7:00 p.m.  | San Jose Sharks Street Team  | San Jose Sharks Area  |
| 11:00—7:00 p.m.  | Italian Vespas   | History Park Gas Station  |
| 11:00—7:00 p.m.  | Bocce  | Bocce Courts  |
| 12:00—12:30 p.m. | The Fratello Marionettes   | Grape Stomp Stage   |
| 12:30—1:00 p.m.  | Opera San Jose   | Roma Stage<br><i>sponsored by Facchino Properties</i>   |
| 12:30—3:30 p.m.  | Nadia the Accordionist   | Main Entrance   |
| 1:00—2:00 p.m.   | Celebrity Grape Stomp—prelims  | Grape Stomp Stage   |
| 1:00—2:00 p.m.   | Pizza Toss with Award-Winning Chef John D'Ambrosio and Family            | Italia Culinary & Cultural Pavilion<br><i>sponsored by Giorgio's &amp; New York Style Sausage</i> |
| 1:00—5:00 p.m.   | Gold Money Band  | Wine Tasting Garden   |
| 1:30—2:00 p.m.   | Satvik the Magician  | Kids' Zone<br><i>sponsored by The Harker School</i>   |
| 1:30—3:30 p.m.   | San Francisco Brass Band   | Roma Stage<br><i>sponsored by Sobrato Philanthropies</i>  |
| 2:00—3:00 p.m.   | Family History in Action with Kevin Ferguson                             | Italia Culinary & Cultural Pavilion<br><i>sponsored by Giorgio's &amp; New York Style Sausage</i> |
| 2:00—4:00 p.m.   | Grape Stomps   | Grape Stomp Stage   |
| 3:00—4:00 p.m.   | Calzone Preparation with Chef George of Ristorante da Maria              | Italia Culinary & Cultural Pavilion<br><i>sponsored by Giorgio's &amp; New York Style Sausage</i> |
| 3:15—4:00 p.m.   | Italian Renaissance Swordsmanship Academy                                | Near Kids' Zone   |
| 4:00—5:00 p.m.   | Pomodoro Tomato Garden Talk with Sharon McCray-IAHF VP & Master Gardener | Italia Culinary & Cultural Pavilion<br><i>sponsored by Giorgio's &amp; New York Style Sausage</i> |
| 4:15—6:45 p.m.   | The Houserockers—Saturday Night Street Dance                             | Roma Stage<br><i>sponsored by Sobrato Philanthropies</i>  |

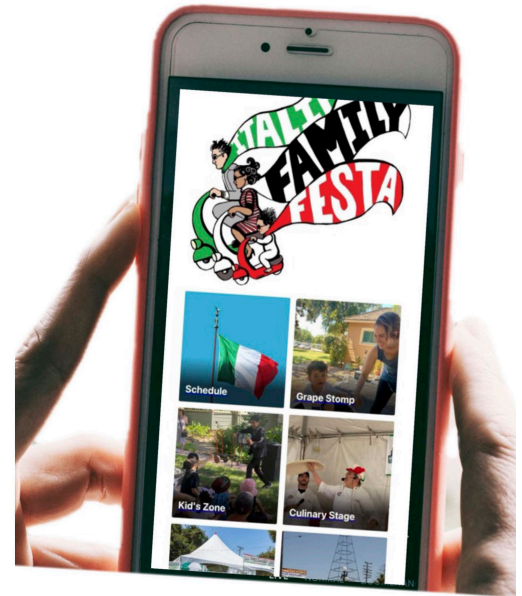
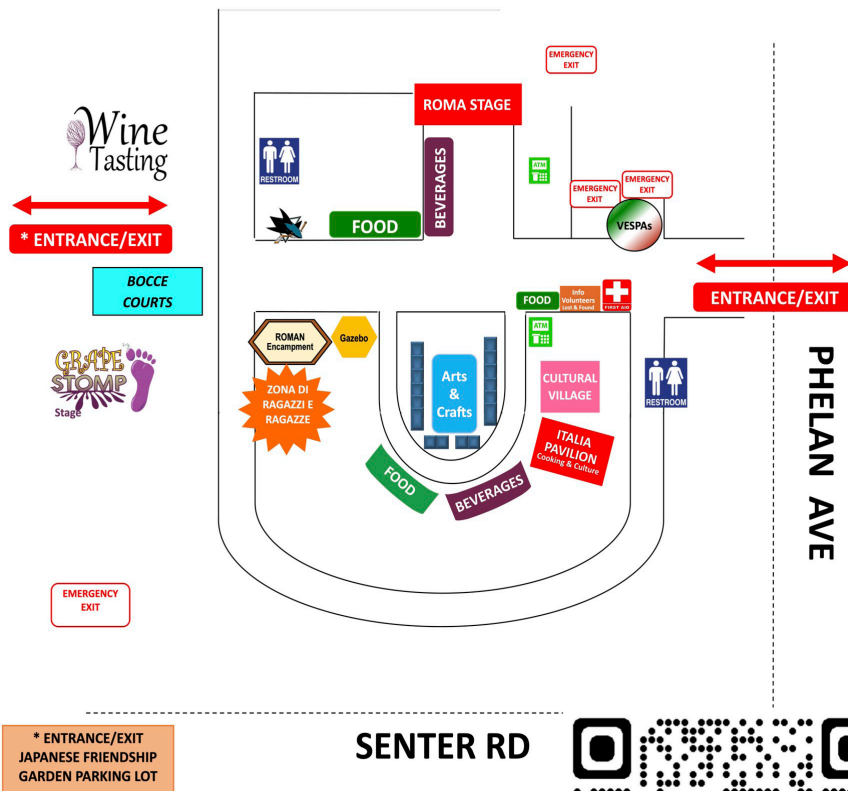
***Schedule Subject to Change***



# SUNDAY

|                         |   |  |
|-------------------------|---|--|
| <b>10:00—11:00 a.m.</b> | <b>Mass—Festa Opens at 11:00</b>                              | <b>Roma Stage</b>  |
| <b>11:00—4:00 p.m.</b>  | <b>Zona di Ragazzi e Ragazze</b>                              | <b>Kids' Zone</b><br><i>sponsored by The Harker School</i>   |
| <b>11:00—4:30 p.m.</b>  | <b>Wine Tasting</b>   | <b>Wine Tasting Garden</b>   |
| <b>11:00—5:00 p.m.</b>  | <b>Roman Encampment</b>                                       | <b>Encampment Area</b>   |
| <b>11:00—5:00 p.m.</b>  | <b>San Jose Sharks Street Team</b>                            | <b>San Jose Sharks Area</b>  |
| <b>11:00—5:00 p.m.</b>  | <b>Italian Vespas</b>   | <b>History Park Gas Station</b>  |
| <b>11:00—5:00 p.m.</b>  | <b>Bocce</b>  | <b>Bocce Courts</b>  |
| <b>11:30—12:00 p.m.</b> | <b>Opera San Jose</b>   | <b>Roma Stage</b><br><i>sponsored by Facchino Properties</i>   |
| <b>12:00—12:30 p.m.</b> | <b>The Fratello Marionettes</b>                               | <b>Grape Stomp Stage</b>   |
| <b>12:00—1:00 p.m.</b>  | <b>Pasta al Asparagus with<br/>IAHF Chef Joe Lucito</b>       | <b>Italia Culinary &amp;<br/>Cultural Pavilion</b><br><i>sponsored by Giorgio's &amp; New<br/>York Style Sausage</i> |
| <b>12:30—2:15 p.m.</b>  | <b>San Francisco Brass Band</b>                               | <b>Roma Stage</b><br><i>sponsored by Sobrato Philanthropies</i>  |
| <b>12:30—3:30 p.m.</b>  | <b>Nadia the Accordionist</b>                                 | <b>Main Entrance</b><br><i>sponsored by Heritage Bank of<br/>Commerce</i>  |
| <b>1:00—2:00 p.m.</b>   | <b>Exploring your Italian Roots<br/>with Madeline Damiano</b> | <b>Italia Culinary &amp;<br/>Cultural Pavilion</b><br><i>sponsored by Giorgio's &amp; New York<br/>Style Sausage</i> |
| <b>1:00—4:45 p.m.</b>   | <b>Gold Money Band</b>  | <b>Wine Tasting Garden</b>   |
| <b>1:30—2:00 p.m.</b>   | <b>Celebrity Grape Stomp Off</b>                              | <b>Grape Stomp Stage</b>   |
| <b>1:30—2:00 p.m.</b>   | <b>Satvik the Magician</b>                                    | <b>Kids' Zone</b><br><i>sponsored by The Harker School</i>   |
| <b>2:00—4:00 p.m.</b>   | <b>Grape Stomps</b>   | <b>Grape Stomp Stage</b>   |
| <b>2:00—4:00 p.m.</b>   | <b>Italian Folk Costume Fashion<br/>Show</b>                  | <b>Italia Culinary &amp;<br/>Cultural Pavilion</b><br><i>sponsored by Giorgio's &amp; New York<br/>Style Sausage</i> |
| <b>2:30—3:15 p.m.</b>   | <b>Italian Renaissance<br/>Swordsmanship Academy</b>          | <b>Near Kid's Zone</b>   |
| <b>2:45—4:45 p.m.</b>   | <b>Italica</b>  | <b>Roma Stage</b><br><i>sponsored by Sobrato Philanthropies</i>  |
| <b>~ 4:30 p.m.</b>      | <b>Raffle Drawing</b>   | <b>Roma Stage</b>  |

***Schedule Subject to Change***



## Festa 2024 Venue App - Your On site event Guide!

Scan the QR code or tap image above to open the Venue app with schedules, map, parking, musical lineup, Cultural and Culinary events and so much more.

No download required.

go to: <https://app.italianfamilyfestasj.org/>



# PARKING

- **ENTRANCES:** There are two walk-in entrances. The main entrance on Phelan/Senter and the entrance from the Japanese Friendship Garden on Senter. Please look for the Festa signs!
- **PARKING FEES:** All festivals face the parking challenge. We encourage everyone to car pool, take public transportation, Uber or Lyft. Paid parking is available in Kelley Park Lot on Phelan Ave (\$10) or SJSU South Campus lot on 10th and Alma Ave (\$10)
- **LIMITED FREE PARKING:** Available at 1870 & 1888 Senter Rd in the Santa Clara County lots
- **DROP OFF SPOTS:** You can drop off at either gate. We strongly suggest dropping off at the Japanese Friendship Garden, easy access and less congestion!





## Learn about Italian Culture through Clothing

This year the Cultural Center's emphasis is on Italian clothing. Members of the IAHF are providing examples of Italian clothing based on various regions of Italy and Sicily. From a wedding gown that is over 100-years old to reproductions of classic clothing worn by Italian ancestors, you'll learn how important fashion and function are in Italian clothing.

There will be a fashion show on Sunday, with children and adults walking the runway in the Cultural tent. Grab a seat up front to enjoy an educational and vibrant demonstration of Italian Culture through clothing.

~~~Delia Schizzano, Chair



## Bocce Ball Returns to the Festa!

We are excited to announce that Bocce Ball is back at this year's Festa!

There are two courts: a children's court and an adult court. Whether you're a seasoned player or new to the game, this is the perfect opportunity to enjoy some friendly competition and celebrate Italian heritage.

Saturday at 3:00 join us for a thrilling two-member team tournament. Be sure to sign up at the courts before 2:00 to get on the tournament bracket. Gather your teammates, practice your throws, and get ready to roll for victory!

Don't miss out on the fun—see you at the courts between the Wine Tasting and the Grape Stomp Stage.

~~~Paul Greco

## Gaesatae Recreating Ancient History at Festa

Intrigued with period artisan crafts? Are you or your family interested in exploring a Roman encampment? Do you enjoy being immersed in history and learning more about ancient times?



Gaesatae et Legio Roma is a nation-wide living history group founded to present how the ancient past affects the present in realistic and meaningful ways. Its members present accurate depictions of life and customs of various peoples of the European and Mediterranean Iron Age. G&LR's members are skilled in period artisan crafts including: forging iron, textiles, agriculture and food preparation, carpentry, language, religious beliefs, recreation, martial training and warfare. The group engages in ongoing historical and archeological research, and scientifically based experiments to ensure authenticity in presentation for educational settings following California Social Science Common Core Standards.

Come to their Roman encampment and satisfy your curiosity about early Italian culture.

ITALIAN FAMILY  
**FESTA**  
San Jose

# SPONSORS

**Our Annual Festa is a massive event  
that takes time, talent, dedication and money.**

Lots of money. The following list reflects just the beginning of those who have made a financial commitment as a Festa Sponsor. This list will continue to grow over the next couple of months. Some have been helping us for years, some are brand new.

**We are very grateful to all our sponsors.**

## SOBRATO

Philanthropies

SOBRATO PHILANTHROPIES – ROMA STAGE



**NEW YORK STYLE SAUSAGE**  
CULINARY STAGE



**JP DINAPOLI**

COMPANIES INC.  
JP DINAPOLI  
CULTURAL VILLAGE



**GIORGIO'S**  
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**HEAVENLY GREENS**



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**RENEWAL BY ANDERSEN**



**SYNOPTIC REAL ESTATE**



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**RISOTTO'S KITCHENS**



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**ZANOTTO'S MARKETS**



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